



Bryan Campus Advisory Committee October 4, 2018

Communications Update

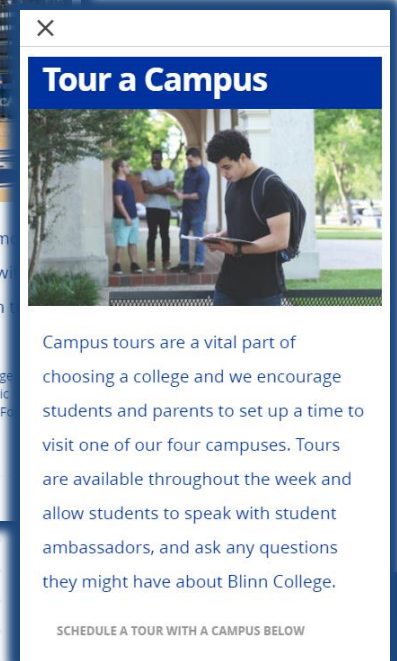
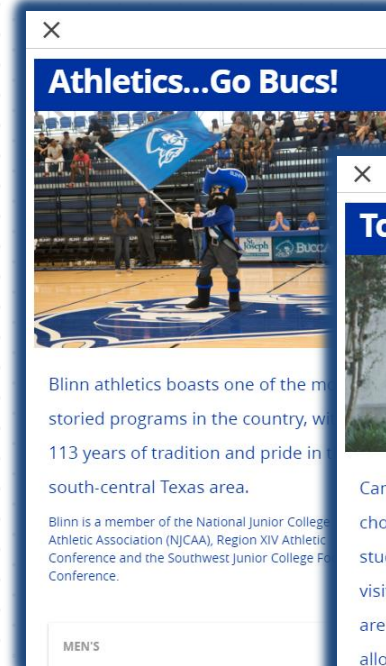
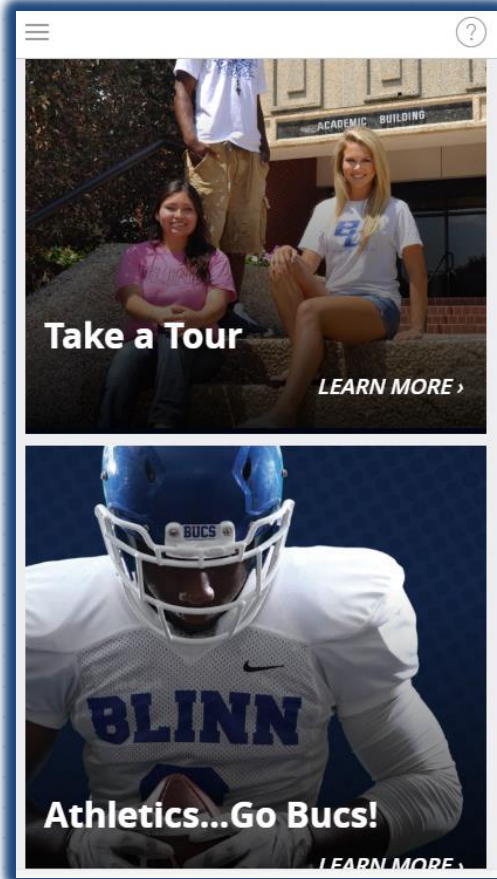
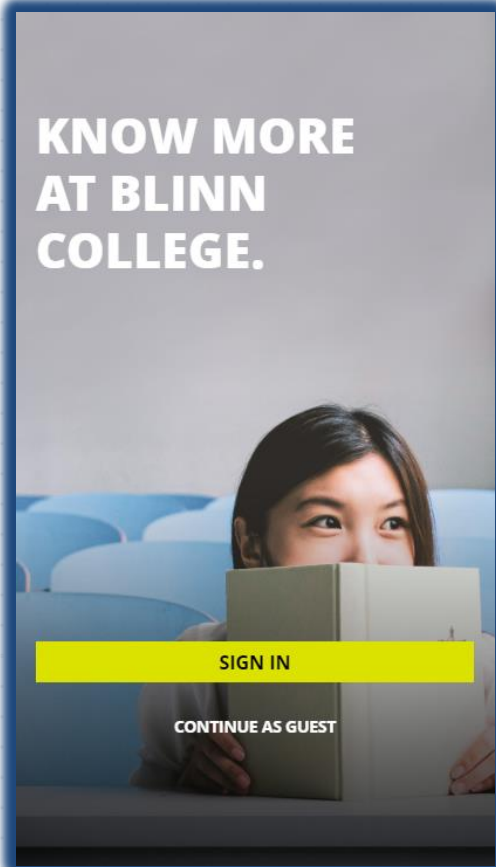
Dr. John Turner

www.blinn.edu



Innovative Communication

Blinn Mobile App: Text BLINN to 979-227-3827

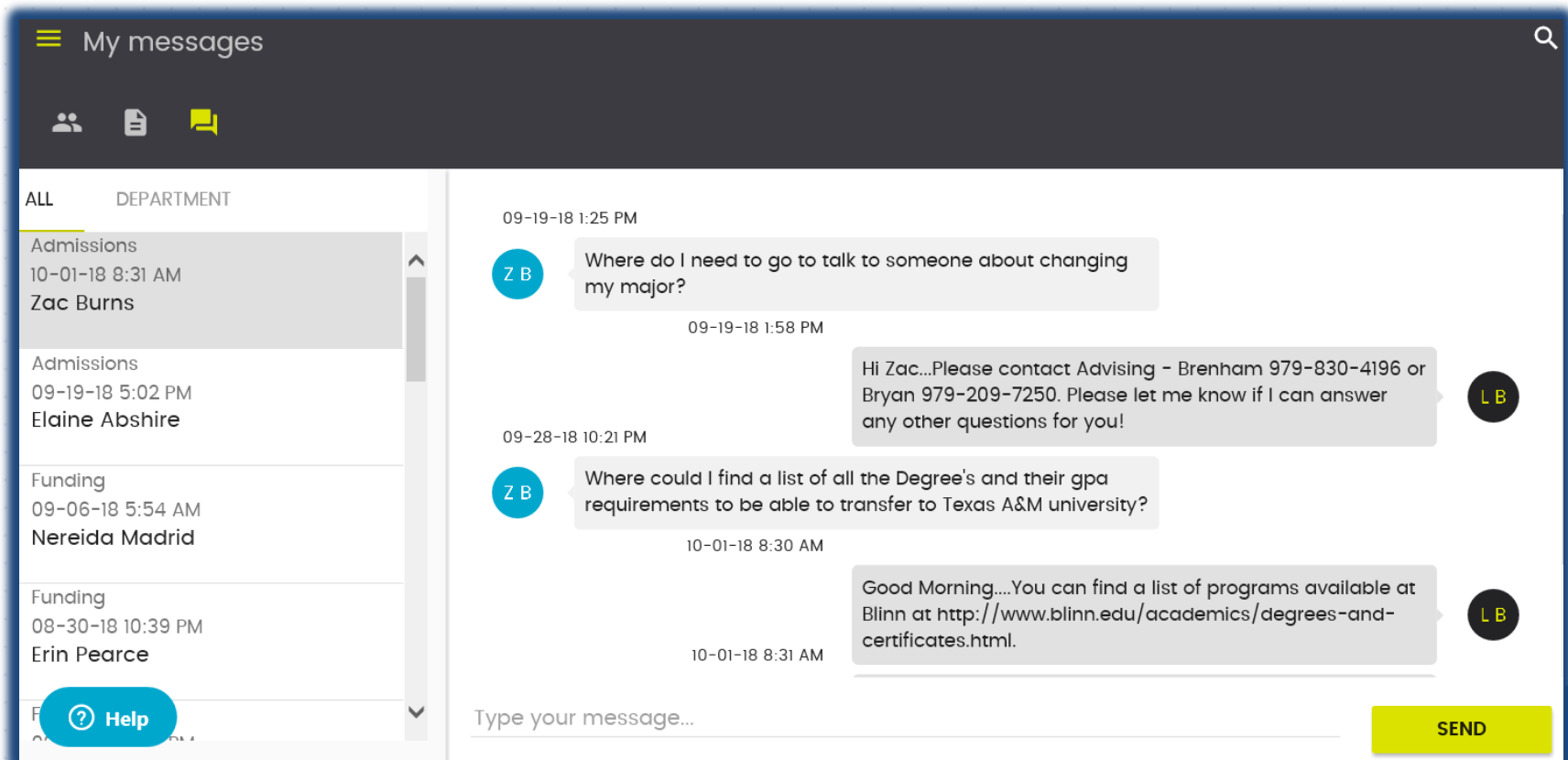


www.blinn.edu



Innovative Communication

Two-way Text Messaging



Prospective Student Relations Update

Ms. Elaine Abshire

www.blinn.edu

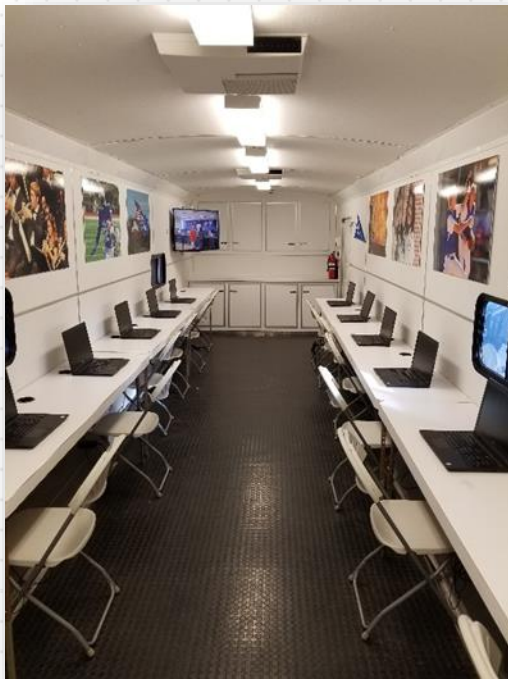


Prospective Student Relations



Prospective Student Relations

Mobile Go Center



Prospective Student Relations

TEEX Welding Simulation Unit



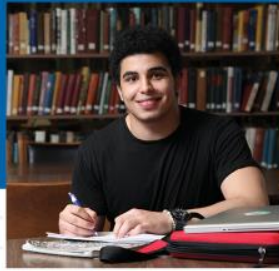
Prospective Student Relations

Interactive Campus Map



<https://cdn-map1.nucloud.com/nucloudmap/index.html?map=311>

www.blinn.edu



Enrollment Management Update

Dr. Jimmy Byrd

Ms. Christy Johanson

Ms. Sydnie Oliver

Enrollment Management

Fall 2018 –

- 19,581 Students District-wide
- 10,170 Students in Bryan

Enrollment Management

Fall 2019 –

- Apply Texas application opened on September 1, 2018
- 1,484 total applications as of October 1, 2018
- 860 Apply Texas applications for Bryan Campus

New Ideas

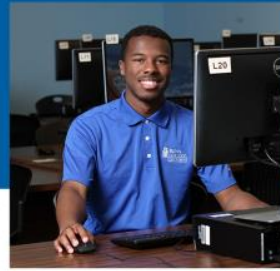
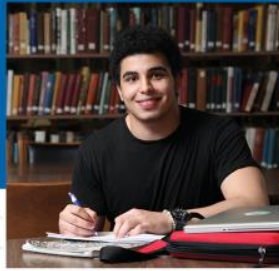
How did we do it?

- Cross training within departments and across campuses
- Open Saturday before classes begin
- Increased use of social media
- Capitalized on “chat” communication
- Text notifications

Enrollment Management

Admissions Email -

- Began contacting students regarding Summer and Fall enrollment in April 2018
- Over 90,400 texts were sent to prospective students
- Wrote code to convert cell numbers to email addresses that sent message straight to students' phones



Financial Aid/Scholarships Update

Mr. Mike Burke

Financial Aid and Scholarships

What we do -

- 26,000 FAFSAs received annually
- 9,800 students receive financial assistance

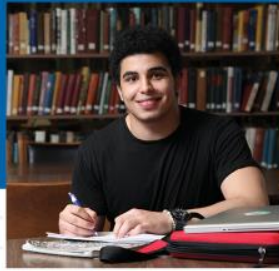
Over \$64 million processed annually -

- Federal & state grants, work study, loans - \$55,951,296
- Scholarships (internal & external) - \$2,915,662
- Waivers/exemptions - \$2,393,670 (includes Hazlewood)
- VA educational benefits & Hazlewood exemptions

Financial Aid and Scholarships

Improving enrollment for 2018-19

- Student Outreach – 3,000 contacted
- REMIND - 1,372 followers
- Live Chat Feature
- Interdepartmental Outreach
- Dynamic Forms
 - E-signature
 - Document upload
 - Automated processing



Student Leadership and Activities Update

Dr. Bennie Graves

Student Leadership & Activities

Welcome Back Week

- August 27 – August 31
- Campus Locators assisted students in finding classes
- Community Orientation Days - local businesses made information and giveaways available to students



Student Leadership & Activities

Club Involvement Week (Sept 4-6) - an opportunity for students to get information about clubs and organizations

- Professional (19)
- Political (3)
- Religious (4)
- Service (6)
- Social (4)
- Honors - PTK and Sigma Kappa Delta
- SGA (Region 4)



Student Leadership & Activities

Recreational & Social Activities

Movie Marathon (Sept 10-12)

- Star Wars movies were shown and free popcorn was given to students

Ice Cream Social (Sept. 13)

- Free ice cream and socializing in the Student Center



Intramural Sports

- Basketball
- Flag Football
- Sand Volleyball
- Frisbee

In partnership with
College Edge
Apartments in Bryan,
Texas



Student Leadership & Activities

Recreational and Social Activities

Constitution Day (Sept. 17)



Voter Registration



Student Leadership & Activities

Upcoming Events:

- Fall Bash on October 24 -
Live music from The Great American Boxcar Chorus, fun and entertainment for students, faculty, and staff
- Leadership Summit -
October 26
- Octoberfest Community Event -
October 27
- Harvest Food Drive - October/November
- International Week Exhibition & Luncheon -
November 19-20



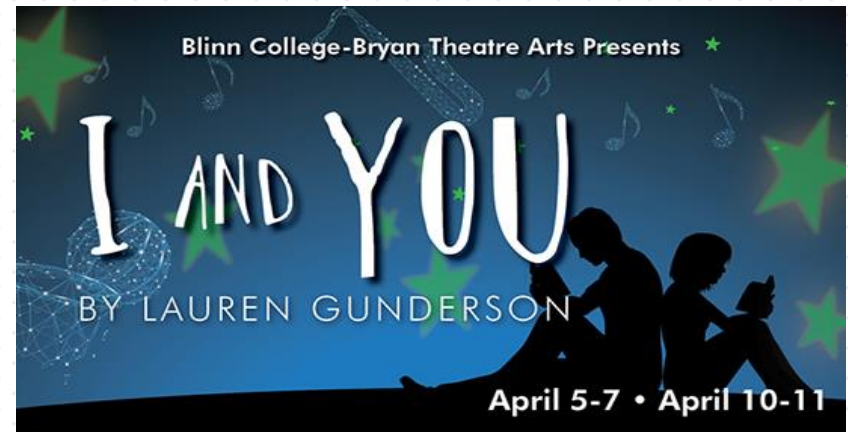
Upcoming Theatre Productions

Blinn College-Bryan Campus Theatre Schedule 2018-2019



Nov. 2-8 - Showtime 7:30 p.m.

Nov. 9 - School Outreach Performance 12:30 p.m.



April 5-11 - Showtime 7:30 p.m.

April 12 - School Outreach Performance 12:30 p.m.

www.blinn.edu/boxoffice/bryan.html

www.blinn.edu

Facilities Update



Bryan Campus

Questions?

Blinn College

RELLIS Campus

Mr. Chris Marrs

Blinn College at RELLIS



www.blinn.edu



Blinn College at RELLIS



Blinn College at RELLIS



RELLIS Recruitment

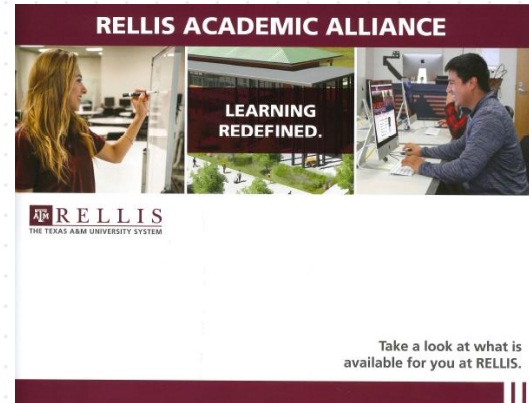
- Collaborative Recruitment Efforts
 - Cooperation with the RELLIS Academic Alliance
 - Transfer Fairs (monthly – historical, upcoming)

	Number of Attendants	Number of Prospective Students Advised	Number of Students Enrolled in Bachelor's Degree Programs
TOTAL	188	128	73



RELLIS Recruitment

- RELLIS Academic Alliance information packets
- Sent to students who were denied admissions to Texas A&M University
 - strategic approach to explaining the bachelor degree programs at RELLIS
- Collaborative recruitment efforts



RELLIS
THE TEXAS A&M UNIVERSITY SYSTEM

March 1, 2016

Dear Prospective Student

As you consider your college studies, we invite you to consider the unique and affordable opportunities available at The Texas A&M University System RELLIS Campus in Bryan, TX, and encourage you to take advantage of those opportunities. At RELLIS, you can obtain a 21st century education, one that helps you develop the professional and technical skills necessary for a successful career.

Available degree programs are offered collaboratively between A&M System regional universities and Blinn College at RELLIS. You begin your studies at Blinn College earning an associate degree, and then study with a Texas A&M System regional university earning a bachelor's degree, all in the Bryan College Station area. In addition to these degree programs, you can earn credits at RELLIS that will enable you to work in a trade and have important skills while going to school. These opportunities can put you a step ahead of other individuals when seeking a job after graduation.

We hope you consider studying with us at RELLIS as you pursue your career. A booklet describing each of the degree programs available at RELLIS is enclosed. Please contact one of our admissions advisors to learn about the options available at RELLIS and how we can help you prepare for your future. Their contact information is below.

RELLIS Admissions Coordinators
Cleveland Jones, Jr. or D'Antonia Walker
Phone: 979-838-6121
Email: RELLIS@tamus.edu

Blinn College Admissions
Karen M. Buck, Vice Chancellor
Admissions and Career Services
Email: RELLIS@blinn.edu
Phone: 979-209-2283

We hope to see you at RELLIS!

Sincerely,

John Sharp
John Sharp, Chancellor
The Texas A&M University System

Mary Hendley
Mary Hendley, Chancellor
Blinn College

Innovation. Education. Transformation.
301 Service Street, Suite 200, College Station, TX 77843 | Tel: 979-838-6121 | E: info@tamus.edu

RELLIS Enrollment

- Blinn Fall 2018 Enrollment: 1,515
- Texas A&M-Blinn Engineering Academy Students: 313
- Texas A&M-Blinn TEAM Students: 522
- General Blinn students: 680
- Bachelor's Degree (TAMU System) Students: ~100



RELLIS Enrollment

- Personalized approach to assisting students with the enrollment process
- “One-Stop-Shop” – single point of contact for Admissions, Advising/Registration, and Financial Aid
- Combined resources for students and parents:
 - rellis@blinn.edu
 - www.blinn.edu/rellis
- Upcoming RELIS enrollment resources and initiatives:
 - Triage and by-appointment advising
 - Blinn Application Fairs
 - Financial Aid (FAFSA) Night

RELLIS Enrollment



- About
- Future Students
- Admissions
- Programs
- Student Services
- Athletics
- Alumni



Blinn College at RELLIS

Respect, Excellence, Leadership, Loyalty, Integrity, and Selfless Service

At the RELLIS Campus, the Blinn College District has partnered with The Texas A&M University System as a member of the RELLIS Academic Alliance. Through the Academic Alliance, students can complete their freshman- and sophomore-level courses through Blinn College, and seamlessly complete their bachelor's degree in related fields from an A&M System regional university, including Texas A&M University-Corpus Christi, Prairie View A&M University, Tarleton State University, West Texas A&M University, Texas A&M University-Texarkana, Texas A&M University-Kingsville and Texas A&M University-Central Texas. The RELLIS Academic Alliance website can be found here: <https://rellis.tamus.edu/academicalliance/>.



Attend a Fall Transfer Fair for details.
[RELLIS.TAMUS.EDU/TRANSFERFAIR](https://rellis.tamus.edu/transferfair)

CURRENT OFFERINGS AT THE RELLIS CAMPUS INCLUDE:

- [Three Easy Enrollment Steps](#)
- [RELLIS Campus Degree Programs](#)
- [News](#)
- [Frequently Asked Questions](#)
- [Donations & Naming Opportunities](#)
- [Request Information](#)
- [RELLIS Campus Educational Resources](#)
- [RELLIS Campus and Directions](#)

Registration Assistance

- RELLIS course offerings promoted
- Encourage students to register for courses offered at RELLIS when sections are unavailable at the Bryan Campus
 - Use of messages in myBlinn portal to promote available sections at RELLIS
 - Students email rellis@blinn.edu for assistance

Registration Assistance

Fall 2018
Sep 17, 2018

Class Schedule Listing

A list of required and recommended textbooks and supplemental information for each class including the title, author, retail price, and International Standard Book Number (ISBN) can be found at the Blinn College campus bookstore website. Select the [Bryan campus bookstore](#) or the [Brenham campus bookstore](#).

Sections Found

Anatomy & Physiology I - 11261 - BIOL 2401 - 305

This course is also being offered at our RELLIS campus. You are eligible to enroll in classes at both campuses for your convenience but you will need assistance from a Blinn team member. Please check the RELLIS campus course schedule and email rellis@blinn.edu for registration assistance if a time works in your schedule.

Associated Term: Fall 2018

Registration Dates: Apr 02, 2018 to Aug 28, 2018

Levels: Undergraduate

Attributes: Natural Sciences-Chart I, Natural Sciences-Chart I, Inst. Designated Option-Cht II

Bryan Campus Campus

Registration Assistance

- High-Demand Course Request Form
- Available to students in need of registration or wait-list assistance for courses that are full
- Encouraged students to explore sections at RELLIS



RELLIS Workforce Offerings

Building 8236

- HVAC
- Electrical
- Electrical Lineman
- Industrial Maintenance

* NOTE: Industrial Safety embedded into *all* classes



RELLIS Workforce Offerings

Building 7901

- Carpentry
- Plumbing
- Surveying Site Layout
- Industrial Maintenance



* NOTE: Industrial Safety embedded into *all* classes



Roads and Construction

Directions to Blinn-RELLIS
Schwartz Building Aug 27 – Oct 31

Hwy 21 Entrance
CLOSED

Blinn College
Faculty & Staff
Parking Only
*Blinn Faculty/Staff Red
Permit Required*

No entry to Lot 1000
from Bryan Road

Enter Lot 1000 via
RELLIS Parkway

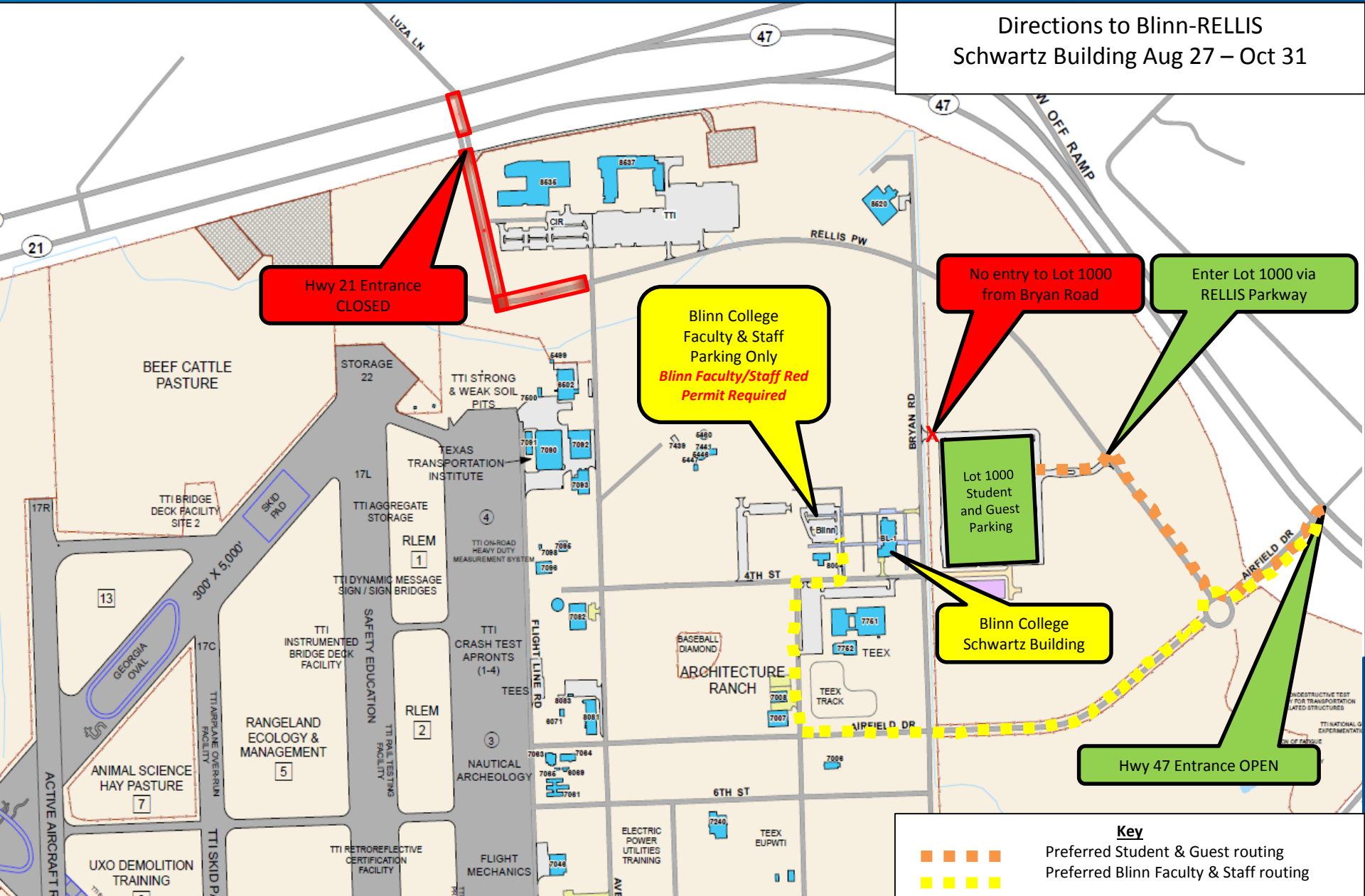
Lot 1000
Student
and Guest
Parking

Blinn College
Schwartz Building

Hwy 47 Entrance OPEN

Key

- Preferred Student & Guest routing
- Preferred Blinn Faculty & Staff routing



Roads and Construction

Westbound Hwy 21 traffic will make a U-Turn to enter RELLIS via Eastbound Hwy 21

Directions to Blinn-RELLIS Schwartz Building After Oct 31 (Planned)

Hwy 21 Entrance OPEN

Blinn College Faculty & Staff Parking Only
Blinn Faculty/Staff Red Permit Required

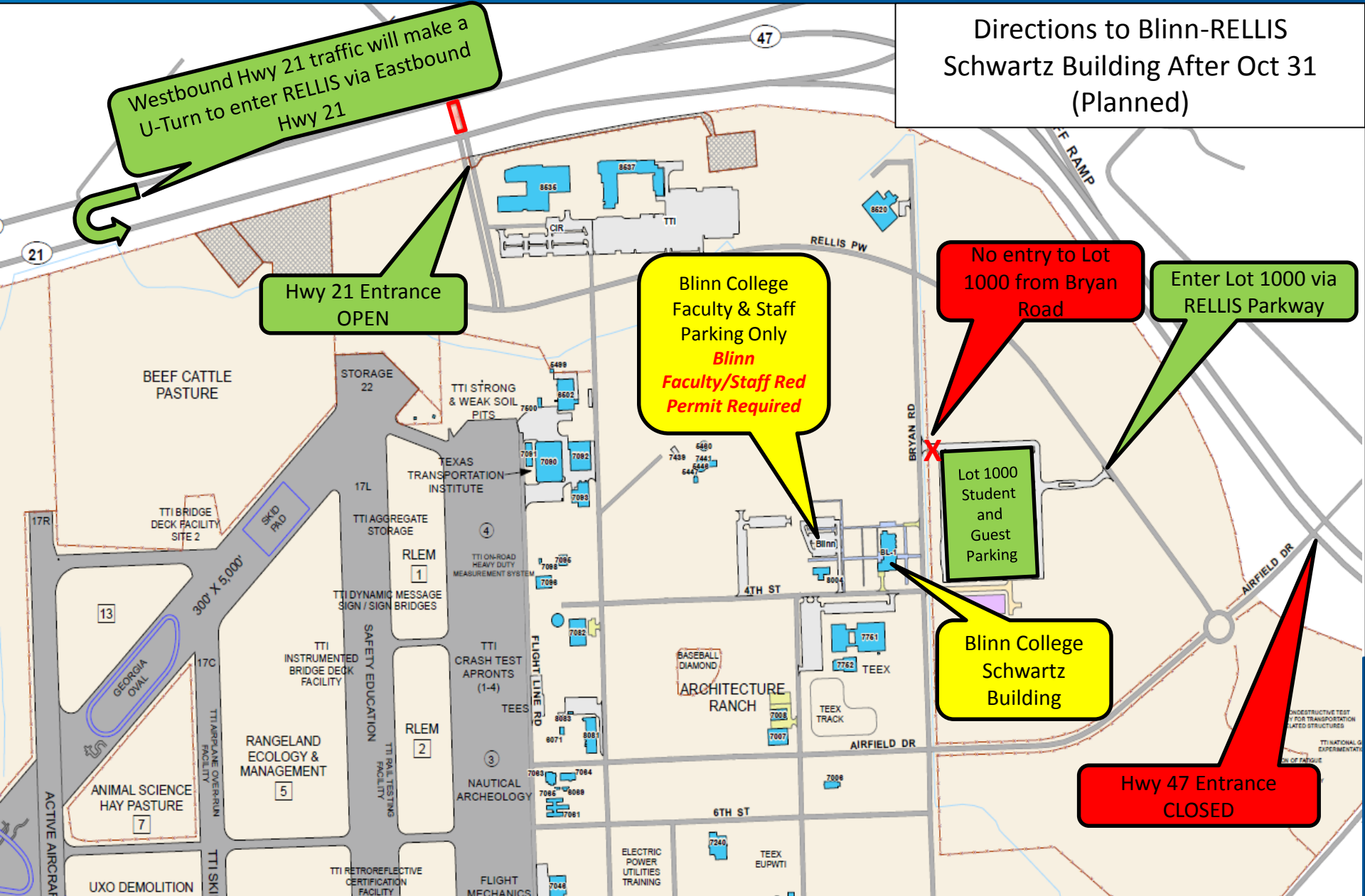
No entry to Lot 1000 from Bryan Road

Enter Lot 1000 via RELLIS Parkway

Lot 1000 Student and Guest Parking

Blinn College Schwartz Building

Hwy 47 Entrance CLOSED



RELLIS Resources



- Blinn RELLIS:
 - <http://www.blinn.edu/rellis/>
- TAMUS RELLIS:
 - <https://rellis.tamus.edu/>
- RELLIS Recollections:
 - <http://rellisrecollections.org/>

RELLIS Campus

Questions?